



**KANNUR UNIVERSITY
(Single Window Cell)**

SWC/SWC/492/2024

15.03.2024

QUOTATION NOTICE

Sealed Quotations are invited from prospective vendors for the promotion of the Notification of the admission to various programmes at Kannur University Departments/Centres for the academic year 2024-25 in the social medias with the following requirements.

Platforms: Facebook and Instagram

Creatives : 22 Static Images & 4 Videos

Video Areas : South India

Duration: 30 days

Expected Reach: 5 Million

Sealed Quotation with a detailed breakdown of the costs associated with each service and the total cost for the entire project, relevant experience or qualification that the firm / company has in social media marketing should reach the Registrar, Kannur University, Civil Station P.O, Kannur, 670002 on or before **25/03/2024, 11 a.m.** and the quotation received after the prescribed date will not be entertained. The quotations will be opened at **11.30 a.m** on **25-3-2024** in the presence of such of the applicants or their authorised representatives who may be present at that time.

The bidder should provide tracking and report to measure the campaign's success with the milestones and deadlines of the project.

Terms and Conditions

1. Quoted rate should include all applicable taxes, and other charges, if any.
2. The bidder should have GST registration and the copy of the certificate shall invariably be attached with the quotation documents.
3. No advance will be paid in this regard.
4. The undersigned reserves the right to reject any or all the quotations without assigning any reason whatsoever.

GSTIN 32AAAGK0152J1ZT Contact No: 04972715227

Sd/-
REGISTRAR

To

1. Notice Board
2. Web Manager (To publish on the website)

Copy to

1. PA to Registrar