

(Abstract)

B. Com Logistics Programme- Scheme and Syllabus of 4 courses come under Discipline Elective Core Course (DECC)- under Choice Based Credit and Semester System (Outcome Based Education system- OBE) in Affiliated Colleges -Implemented for 2023 admissions - Orders issued.

ACADEMIC C SECTION

ACAD C/ACAD C4/25493/2023

Dated: 14.01.2024

- Read:-1.Go. (MS) No.371/2023/HEDN dated 01.07.2023
2. U.O. No. Acad/Acad A2/13767/2023 dt 04.10.2023
3. Syllabus submitted by the Principal, Devamatha Arts and Science College, Paisakkary dated 12.12.2023
4.U.O.No.Acad c1/12281/2019 dtd.20.06.2019.
5 .Acad/ Acad C4/25493/2023 dated 19.12.2023.
6. Remarks furnished by the subject expert , Dr. U. Faisal vide e- mail dated 22.12.2023
7. Remarks furnished by the subject expert Prof. Gabriel Simon Thattil vide e-mail dated 02.01.2024
8. Orders of Vice Chancellor in file of even No. dated 10.01.2024

ORDER

1. As per paper read (1) above sanction has been accorded by the Government, to start B.Com Logistics programme (CBCSS) at Devamatha Arts and Science College, Paisakkary and University has granted provisional affiliation for the same vide paper read (2) above.
2. In the circumstance of nonexistence of Board of Studies, the college authorities, prepared the syllabus of 4 courses come under the Elective Logistics of B.Com Logistics programme (under CBCSS-OBE) and the Principal, Devamatha Arts and Science College, Paisakkary, forwarded the draft Scheme and Syllabus for approval.
3. The syllabus of Discipline Specific Core Courses (DSCC), General Awareness Courses(GAC), Complementary Elective Courses (CEC) and General Elective Courses (GEC) are same as that of other B. Com programmes, implemented w.e.f 2019 admission, vide paper read (4) above . There is only difference in the 4 Discipline Elective Core courses (DECC) come under the Elective stream Logistics
4. In the circumstance of non existence of Board of studies and considering the exigency of the matter, Vice Chancellor has ordered to entrust Dean, Faculty of Commerce and Management Studies and the Head, Department of Management Studies, Kannur University as subject experts to scrutinize. the draft Scheme and syllabus of 4 courses come under Discipline Elective Core Course (DECC) of B.Com Logistics programme vide paper read (5) above.
5. Subsequently, the subject experts after vetting the syllabus furnished their recommendations vide paper read (6) & (7) above
6. The Vice Chancellor, after considering the matter in detail and in exercise of the powers of the Academic Council conferred under section 11(1) Chapter III of Kannur University Act, 1996 and all other enabling provisions read together with, ***accorded sanction to implement the Scheme and Syllabus, of 4 courses, Viz***
III sem- 3B04COM- Logistics and Supply Chain Management
IV Sem- 4B06COM- International Trade Documentation Procedures
V Sem- 5B11COM- Distribution Management For Global Supply Chain
VI Sem-6B16COM- International Logistic Management, come under the Discipline Elective Core Courses (DECC) of B.Com Logistics programme under Choice Based Credit and Semester System (in OBE- Outcome Based Education System) in Affiliated Colleges under the University for 2023 admission , subject to report to the Academic Council.
- 7.The Scheme and Syllabus of 4 courses come under Discipline Elective Core Course (DECC) of B.Com Logistics programme under Choice Based Credit and Semester System (in OBE- Outcome Based Education System) in Affiliated Colleges under the University for 2023 admission, is uploaded in the University website.
8. All other courses are as per the existing scheme & syllabus applicable for other B.Com programmes offered in affiliated colleges.

9. Orders are issued accordingly.

Sd/-
Narayanadas K
DEPUTY REGISTRAR (ACAD)
For REGISTRAR

To: 1. The Principal, Devamatha Arts and Science College, Paisakkary
2. Convener, Curriculum Syllabus Monitoring committee.

Copy To: 1. The Examination Branch (Through PA to CE)
2. PS to VC / PA to PVC / PA to R/PA to FO/PA to CE
3. DR / AR 1 (Acad) / AR II Exam/SWC/Acad D/Computer Programmer/EXC I/AR VIII (Exam)
4. SF / DF /FC
5. Web Manager (for uploading on the website)



Forwarded / By Order
Madh...
SECTION OFFICER

B

KANNUR UNIVERSITY
B.COM DEGREE PROGRAMME

COURSE AND CREDIT DISTRIBUTION STATEMENT

Courses	No of Courses		Credit	
English Common Course (ECC)		4		14
Additional Common Course (ACC)		2		8
Core Courses:				
Discipline Specific Core Course (DSCC)	13	17	48	64
Discipline Elective Core Course (DECC)	4		16	
General Awareness Course (GAC)		4		16
Complimentary Elective Course (CEC)		4		16
Generic Elective Course (GEC)		1		2
Total		32		120

WORK AND CREDIT DISTRIBUTION STATEMENT

Semester	Course Title	Type of Course	Credits	Hours per week
I	English Common Course I	ECC	4	5
	English Common Course II	ECC	3	4
	Additional Common Course I	ACC	4	5
	Management Concepts and Principles (1B01 COM)	DSCC	4	5
	Business Statistics and Basic Numerical Skills(1A11 COM)	GAC	4	6
	TOTAL			19
II	English Common Course III	ECC	4	5
	English Common Course IV	ECC	3	4
	Additional Common Course II	ACC	4	5
	Functional Applications of Management (2B02 COM)	DSCC	4	5
	Quantitative Techniques for Business Decisions (2C01 COM)	CEC	4	6
	TOTAL			19
III	Entrepreneurship development (3A12 COM)	GAC	4	5
	Advanced Accounting (3B03 COM)	DSCC	4	6
	Course I from Elective Stream I/II/III/IV/V (3B04 COM)	DECC	4	5
	Business Regulatory Framework (3C02 COM)	CEC	4	4
	Business Economics (3C03 COM)	CEC	4	5
	TOTAL			20

Semester	Course Title	Type of Course	Credits	Hours per week
IV	General Informatics Skills (T+P) (4A13 COM)	GAC	4(3+1)	5(3+2)
	Environmental Studies and Disaster Management (4A14 COM)	GAC	4	5
	Corporate Accounting (4B05 COM)	DSCC	4	6
	Course II from Elective Stream I/II/III/IV/V (4B06 COM)	DECC	4	5
	Corporate Law and Business Regulations (4C04 COM)	CEC	4	4
	TOTAL		20	25
V	Business Research Methodology (5B07 COM)	DSCC	3	4
	Income Tax law and Practice (5B08 COM)	DSCC	4	5
	Cost Accounting (5B09 COM)	DSCC	4	5
	Banking Principles and Operations (5B10 COM)	DSCC	4	5
	Course III from Elective Stream I/II/III/IV/V (5B11 COM)	DECC	4	4
	Generic Elective Course (5D-- COM)	GEC	2	2
	TOTAL		21	25
VI	Financial Markets and Services (6B12 COM)	DSCC	3	4
	Management Accounting (6B13 COM)	DSCC	4	5
	Auditing and Corporate Governance (6B14 COM)	DSCC	4	5
	Income Tax and GST (6B15 COM)	DSCC	4	5
	Course IV from Elective Stream I/II/III/IV/V (6B16 COM)	DECC	4	4
	Project (6B17 COM)	DSCC	2	2
	TOTAL		21	25

+CORE COURSES IN THE ELECTIVE STREAM

ELECTIVE STREAM V – LOGISTICS AND SUPPLY CHAIN MANAGEMENT

CORE COURSE IV BASICS OF LOGISTICS & SUPPLY CHAIN MANAGEMENT

SEMESTER	COURSE CODE	HOURS PER WEEK	CREDIT	EXAM HRS
III	3B04 COM	5	4	3

COURSE OUTCOME

After studying this course, students shall be able to;

- Understand the conceptual Framework of Supply Chain Management
- Study the Important modes of logistics operations
- Understand tools of Supply Chain Performance Measurement
- To Know the Functions of Warehouse
- To Gain Knowledge of Special aspects of Export Logistics

Module No. 1: SUPPLY CHAIN MANAGEMENT:- Supply Chain Concepts: Objectives of a Supply Chain, Stages of Supply chain, Value Chain Process, Cycle view of Supply Chain Process, Key issues in SCM, logistics & SCM, Supply Chain Drivers and obstacles, Supply chain strategies, strategic fit, Best practices in SCM, Obstacles of streamlined SCM.

[15 HOURS]

Module No. 2: LOGISTICS :- Logistics: Evolution, Objectives, Components and Functions of Logistics Management, Distribution related Issues and Challenges; Gaining competitive advantage through Logistics Management, Transportation- Functions, Costs, and Mode; Network and Decision, Containerization, Cross docking.

[20 HOURS]

Module No. 3: SUPPLY CHAIN PERFORMANCE: - Supply Chain Performance: Bullwhip effect and reduction, Performance measurement: Dimension, Tools of performance measurement, SCOR Model. Demand chain management, Global Supply chain- Challenges in establishing Global Supply Chain, Factors that influences designing Global Supply Chain Network

[20HOURS]

Module No. 4: WAREHOUSING & SUPPLY CHAIN CRM :- Warehousing: Concept and types, Warehousing strategy, Warehouse facility location & network design, Reverse logistics, Outsourcing- Nature and concept, Strategic decision to Outsourcing, Third party logistics(3PL), Fourth party logistics(4PL). Supply Chain and CRM- Linkage, IT infrastructure used for Supply Chain and CRM, Functional components for CRM, Green supply chain management, Supply Chain sustainability

[20 HOURS]

Module No. 5:EXPORT LOGISTICS :- Export logistics: Picking, Packing, Vessel Booking [Less-than Container Load(LCL) / Full Container Load (FCL)], Customs, Documentation, Shipment, Delivery to distribution centers, distributors and lastly the retail outlets- Import Logistics: Documents Collection- Valuing- Bonded Warehousing Customs Formalities- Clearing ,Distribution to Units

[15 HOURS]

Reference Books:

- Chopra, Sunil, Meindl, Peter and Kalra, D. V.; Supply Chain Management: Strategy, Planning and Operation; Pearson Education
- Altekhar, Rahul V.; Supply Chain Management
- Ballou, Ronald H.; Supply Chain Management; Pearson Education
- Sahay, B.S.; Supply Chain Management; Macmillan
- Ballou, R.H. Business Logistics Management. Prentice-Hall Inc.
- Bowersox D.J., Closs D.J. , Logistical Management, McGraw-Hill, 1996

Marks including choice:

Unit	Marks
I	13
II	13
III	12
IV	8
V	10
TOTAL	56

CORE COURSE IV INTERNATIONAL TRADE DOCUMENTATION PROCEDURES

SEMESTER	COURSE CODE	HOURS PER WEEK	CREDIT	EXAM HRS
IV	4B06 COM	5	4	3

To understand India's contribution in International Trade and Service

To know the Export and Import Documents used in Global Trade

To identify future opportunities and challenges of India's Foreign Trade

To identify future opportunities and challenges of India's Foreign Trade.

Students gain the knowledge of Export and Import Documents used in Global Trade.

MODULE 1 International Trade: Need and importance of International Trade – Recent Trends in World Trade – Leading players – India's Foreign Trade – Commodity composition and Destination – India's Export and Import position in World merchandise trade and services – Project Exports Deemed Exports - India's Foreign Trade Policy – India Trade Agreements and tariff benefits. [20 HOURS]

MODULE 2 Starting an Export Organization: Starting an export firm – Selection of an export product – Market selection – Buyer selection - Registration procedure with Sales Tax, Central Excise and various Boards and councils – Exim code number – Elements of export contract- Global rules as UCP 600 of ICC, INCOTERMS – Terms of payment and Letter of Credit – Payment settlement of exports and Imports [20 HOURS]

MODULE NO 3 Export Documentation: Types of documents – Primary Documents – Regulatory Documents - Transport, Negotiation and Insurance documents – E- Databases and Documents [15 HOURS]

MODULE NO 4 Export Finance: Sources of Finance - Role of commercial bank, EXIM Bank, ECGC SIDBI and others – Export promotion Schemes – Insurance for Export – Types – export credit insurance – Risk Management – Types of risks – mitigation methods. [15 HOURS]

MODULE NO 5 Import Procedure and Documentation: Global sourcing – Types of global procurement – Tender – Negotiation – Contract and others – Customs regulations and import clearance formalities – Types of import licenses - Export Promotion Capital Goods Scheme (EPCG) license- Duty exemption scheme – Import formalities for EOUs and SEZs – CEZ - Import Risk Management. [20HOURS]

Reference Books:

- I Aseem Kumar(2007) "Export and Import Management", Excel Books Publications, New Delhi
- David Stewart (2008)" International Supply Chain Management", Cengage publications, 3.
- Ram Singh(2008) "Export Management" Indian Institute of Foreign Trade, New Delhi
- P.K.Khurana (2010): Export Management, Galgotia Publication, New Delhi
- Jeevanandam C(2002) "Foreign Exchange: Practices Concepts and control" Sultan Chand Publications
- Foreign Trade Policy (2015-2020): Hand book of Export Procedure and Annual of the Ministry of Commerce, Government of India.

Marks including choice:

Unit	Marks
I	8
II	10
III	14
IV	12
V	12
TOTAL	56

CORE COURSE XI : DISTRIBUTION MANAGEMENT FOR GLOBAL SUPPLY CHAIN

SEMESTER	COURSE CODE	HOURS PER WEEK	CREDIT	EXAM HRS
V	5B11 COM	4	4	3

COURSE OUTCOME

After studying this course, students shall be able to;

- To understand the strategic role of logistics management
- To study the important modes of logistics operations
- To Know supply chain techniques in an international perspective.
- Able to understand the strategic role of Logistics and Supply chain Management in the cost reduction and offering improved service to the customers.
- Combining the traditional physical distribution activity with modern Information Technology to have sustainable competitive advantage to the organization globally.

MODULE 1 NEED FOR PHYSICAL DISTRIBUTION – functions of distribution –marketing forces affecting distribution. The distribution concept – systems perspective. Physical distribution trends.

[15 HOURS]

MODULE II CHANNELS OF DISTRIBUTION: role of marketing channels – channel functions – channel structure –designing distribution channel – choice of distribution channels – factors affecting. Intermediaries: functions of intermediaries – types of intermediaries – variables in selecting channel members – motivating – training – evaluating channel members – modifying channel arrangements.

[18 HOURS]

MODULE III DISTRIBUTION CONTROL & EVALUATION: Distribution control – stages of control process – standards & goals– performance report - measurement – monitoring – corrective action. Organization for Distribution: Distribution Organization structure – Private & Public organizations - conflict resolution – rising costs& need for control – complexities of physical distribution.

[15 HOURS]

MODULE IV ROLE OF MATERIAL HANDLING IN LOGISTICS – Material Handling Guide lines – Material Handling Equipment and Systems – Automated Material Handling, Benefits of Logistics Outsourcing – Third Party Logistics – Fourth Party Logistics – Value Added Services.

[12 HOURS]

MODULE V ROLE OF LOGISTICS IN DISTRIBUTION CHANNEL – Distribution Channel Structure – Logistic Requirements of Channel Members – Logistics Support to Distribution Channel.

[12 HOURS]

Reference Books:

- Kapoor Satish K., and KansalPurva, 'Basics of Distribution Management: A Logistical Approach', Prentice Hall of India
- D K Agrawal, 'Distribution and Logistics Management: A Strategic Marketing Approach', Macmillan publishers India
- Alan Ruston, Phil Crouches, Peter Baker, 'The Handbook of Logistics and Distribution Management kogan page
- Kapoor Satish K., and KansalPurva, 'Basics of Distribution Management: A Logistical Approach', prentice hall off India 5. D K Agrawal, 'Distribution and Logistics Management: A Strategic Marketing Approach', Macmillan publishers India

Marks including choice:

Unit	Marks
I	12
II	8
III	12
IV	12
V	12
TOTAL	56

CORE COURSE XVI : INTERNATIONAL LOGISTICS AND MANAGEMENT

SEMESTER	COURSE CODE	HOURS PER WEEK	CREDIT	EXAM HRS
VI	6B16 COM	4	4	3

COURSE OUTCOME

After studying this course, students shall be able to;

- Marketing logistics concept, objective, scope and its elements.
- Interface between international marketing and logistics & supply chain management.
- Role of transport in logistics
- Assess logistical organizations in terms of functional aggregation and the shift in emphasis from function to process
- Students will be aware of logistics concepts and basic activities

MODULE I INTERNATIONAL TRADE: NEED AND IMPORTANCE – Recent Trends in World Trade – Leading players – India’s Foreign Trade – Commodity Composition and Destination - Overview of International Logistics Components, Importance, Objectives; Logistic Subsystem;- Integrated Logistics; - Barrier to Internal Integration – Logistics Documents for International Trade.

[18 HOURS]

MODULE II MARKETING AND LOGISTICS Customer Focused Marketing; International Marketing; International Marketing Channel: Role of Clearing Agent, Various Modes of Transport, Choice and Issues for Each Mode, Transport Cost Characteristics. Transportation Functionality and Principles; Multimodal Transport: Modal Characteristics; Modal Comparisons; Legal Classifications; International Air Transport; Air Cargo Tariff Structure; Freight: Definition, Rate; Freight Structure and Practice.

[22 HOURS]

MODULE III CONTAINERIZATION AND CHARTERING CONTAINERIZATION: Genesis, Concept, Classification, Benefits and Constraints; Inland Container Depot (ICD): Roles and Functions, CFS, Export Clearance at ICD; CONCOR; ICDs under CONCOR; Chartering: Kinds of Charter, Charter Party, and Arbitration.

[18 HOURS]

MODULE IV INVENTORY MANAGEMENT AND PACKAGING INVENTORY MANAGEMENT: Introduction, Characteristics, Functionality, Components, Planning; Packaging and Packing: Labels, Functions of Packaging, Designs, Kinds of Packaging; Packing for Transportation and Marking: Types of Boxes, Container, Procedure, Cost, Types of Marking, Features of Marking

[14 HOURS]

Reference Books:

- International Marketing by SakOnkvisit& John J. Shaw, Publisher: Prentice Hall of India
- International Marketing by Gupta and Varshing, Publisher: Sultan Chand and Sons .
- Logistic Management and World Sea Borne Trade by MultiahKrishnaveni, Publisher: Himalaya Publication.
- Logistic and Supply Chain Management by Donald J. Bowerson, Publisher: Prentice Hall of India.

Marks including choice:

Unit	Marks
I	10
II	20
III	10
IV	16
TOTAL	56

Duration of Internship – 1 Month.

Other Options	Logistics and Supply Chain Management
6B17COM Project Report	6B17COM Internship Report