

(Abstract)

Bachelor of Business Administration (B.B.A.) Programme (CBCSS -OBE) under Private Registration (2020)- Modified by incorporating Credit and Mark Distribution of all courses in the Scheme part - implemented w.e.f 2020 admission - Orders Issued.

ACADEMIC C SECTION

Acad.C5/1005/PR/BBA/2020

Dated: 31.07.2023

- Read:-1. U.O No. Acad.C5/1005/PR/BBA/2020 Dated: 14.07.2021.
2. U.O No. Acad.C5/1005/PR/BBA/2020 Dated: 03.01.2023.
3. U.O No. Acad.C5/1005/PR/BBA/2020 Dated: 07.02.2023.
4. U.O No. Acad.C5/1007/PR/B.A English/2020 Dated: 25.01.2023.
5. U.O Note No. ESD I/PVT REG/MINUTES/2022 Dated 13.06.2023.
6. Letter No. Acad.C5/1005/PR/BBA/2020 Dated 11.07.2023.
7. E mail dated 20.07.2023, received from the former Chairperson, Board of Studies in Management Studies (UG)
8. Orders of the Vice Chancellor in the file of even no. dated 27.07.2023.

ORDER

1. As per paper read (1) above, the Scheme, Syllabus and Model Question Paper for Core Courses, Discipline Specific Elective Core Courses, General Awareness Courses, Complementary Elective Courses and Generic Elective Courses of Bachelor of Business Administration (B.B.A.) Programme (CBCSS -OBE) under Private Registration (2020) was implemented.
2. As per the paper read (2) above, internal component of the Core Course IX : 4B09BBA: Industrial Visit and Report was discarded and 25 marks was allotted to the External component for the same,
3. Private Registration candidates of BBA Programme (2020 Admission onwards) were permitted to conduct Industrial Visit during 4th semester on his/her own initiative and to submit the report with a certificate from the firm/industrial unit concerned, stating the details of visit, as per the paper read (3) above.
4. As per the paper read (4) above, internal component of the Project Report in the Sixth Semester of aforesaid Programme was discarded and 50 marks (credit 2) was allotted to the External component for Core Course 16 : (6B16BBA : Project Report).
5. As the scheme and Syllabus of BBA Programme under Private Registration does not specify whether there is external practical examination for the course 4 A 13 BBA IT Tools for Business in 4th semester, the Examination Branch, as per paper read (5) above has sought clarification with regard to the mark distribution for the same.
6. Subsequently, as ordered by the Registrar, Former Chairperson, Board of Studies in Management Studies (UG) was requested to forward the modified scheme & Syllabus of the BBA Programme under Private Registration after effecting necessary changes regarding the external practical examination for 4 A 13 BBA IT Tools for Business , maximum marks, credit distribution and also incorporating Internal External Mark Distribution of all courses, for approval, vide paper read (6) above.
7. Accordingly, the former Chairperson, Board of Studies in Management Studies (UG) has forwarded the modified Mark and Credit Distribution (scheme) of the BBA Programme (CBCSS -OBE) under Private

Registration w.e.f 2020 Admission, as per the paper read (7) above.

8. The Vice Chancellor, after considering the matter in detail, and exercising the powers of the Academic Council conferred under section 11(1) Chapter III of the Kannur university Act 1996, has accorded sanction to implement the modified Mark and Credit Distribution of all courses in the Scheme part of the Bachelor of Business Administration (B.B.A.) Programme (CBCSS -OBE) under Private Registration w.e.f 2020 admission and to report the matter to the Academic Council.

9. The modified part of the Scheme of Bachelor of Business Administration (B.B.A.) Programme (CBCSS -OBE) under Private Registration w.e.f 2020 admission is appended and uploaded in the University website.

10. The U.O read (1) and (2) above, stands modified to this extent only.

11. Orders are issued accordingly.


Sd/-

Sajesh Kottambrath
Assistant Registrar1
For REGISTRAR

To: The Director, School of Distance Education

Copy To: 1. Examination Branch (Through PA to CE)
2. PS to VC/PA to PVC/R/DR(SDE)
3. DR/AR I (Acad), DR III/EXC1/EXCIII/EG1/ESD1 (Exam)
4. Computer Programmer & Web Manager (To upload in website)
5. SF /DF/FC

Forwarded / By Order


SECTION OFFICER



**SEMESTER-WISE DISTRIBUTION OF MARKS & CREDITS -BBA Programme under
Private Registration w.e.f 2020**

Semester	Course Title*	Maximum Marks			Type of Course	Credits	Total Credits
		Internal	External	total			
I	English Common Course I	10	40	50	ECC	4	22
	English Common Course II	10	40	50	ECC	3	
	Additional Common Course I	10	40	50	ACC	4	
	Core Course I. Principles and Practices of Management	10	40	50	CC	3	
	Complementary Elective Course 1 Statistics for business decisions	10	40	50	CEC	4	
	Complementary Elective Course 2 Managerial Economics	10	40	50	CEC	4	
II	English Common Course III	10	40	50	ECC	4	21
	English Common Course IV	10	40	50	ECC	3	
	Additional Common Course II	10	40	50	ACC	4	
	Core Course 2 Business Environment	10	40	50	CC	2	
	Core Course 3 Entrepreneurship Development	10	40	50	CC	4	
	Complementary Elective Course 3 Quantitative Technique for Business Decisions	10	40	50	CEC	4	



III	Skill Enhancement Course I Numerical skills	10	40	50	SEC	4	20
	Ability Enhancement Course I Personality development and communication skills	10	40	50	AEC	4	
	Core Course 4 Financial Accounting	10	40	50	CC	4	
	Core Course 5 Marketing Management	10	40	50	CC	4	
	Complementary Elective Course 4 Legal Aspects Business	10	40	50	CEC	4	
IV	Core Course 6 Human Resource Management	10	40	50	CC	4	21
	Core Course 7 Financial Management	10	40	50	CC	4	
	Core Course 8 Operations management	10	40	50	CC	4	
	Core Course 9 Industrial Visit and Report	-	25	25	DSEC	1	
	Skill Enhancement Course II IT Tools for business	10	20	30	SEC	3	
		-	20	20		1	
	Ability Enhancement Course II Environmental studies	10	40	50	AEC	4	
V	Core Course 10 Business Research Methods	10	40	50	CC	4	18
	Core Course 11 Accounting for management	10	40	50	CC	4	
	Core Course 12 Elective I Human Resource Development	10	40	50	DSE	4	
	Core course 13 Elective II Performance and Compensation Management	10	40	50	DSE	4	
	Generic Elective Course- 5 D 03 ECO Kerala Economy	5	20	25	GEC	2	
VI	Core Course 14 Organisation Behaviour	10	40	50	CC	4	18
	Core Course 15 Banking Theory and Practice	10	40	50	CC	4	
	Core Course 16 Project Report	-	50	50	CC	2	
	Core Course 17 Elective III Counselling and negotiation skills for managers	10	40	50	DSE	4	
	Core Course 18 Elective IV Organisational Change and Development	10	40	50	DSE	4	
Total		305	1295	1600		120	



PART A:
BBA CORE COURSES
CREDIT DISTRIBUTION
(2020 ADMISSION UNDER PRIVATE REGISTRATION)

COURSE CODE	COURSE TITLE	SEMESTER	CREDIT	EXAM HRS
1B01BBA	Core Course 1. Principles And Practice Of Management	I	3	3
2B02BBA	Core Course 2 Business Environment	II	2	3
2B03BBA	Core Course 3 Entrepreneurship Development	II	4	3
3B04BBA	Core Course 4 Financial Accounting	III	4	3
3B05BBA	Core Course 5 Marketing Management	III	4	3
4B06BBA	Core Course 6 Human Resource Management	IV	4	3
4B07BBA	Core Course 7 Financial Management	IV	4	3
4B08BBA	Core Course 8 Operations Management	IV	4	3
4B09BBA	Core Course 9 Industrial Visit And Report	IV	1	-
5B10BBA	Core Course 10 Business Research Methods	V	4	3
5B11BBA	Core Course 11 Accounting For Management	V	4	3
5B12BBA	Core 12 Elective I	V	4	3
5B13BBA	Core 13 Elective II	V	4	3
6B14 BBA	Core Course 14 Organisation Behaviour	VI	4	3
6B15BBA	Core Course 15 Banking Theory and Practice	VI	4	3
6B16BBA	Core Course 16 Project Report	VI	2	-
6B17BBA	Core Course 17 Elective III	VI	4	3
6B18BBA	Core Course 18 Elective IV	VI	4	3
			64	



DISCIPLINE SPECIFIC ELECTIVE COURSES
HUMAN RESOURCE MANAGEMENT

COURSE CODE	COURSE TITLE	SEMESTER	CREDIT	EXAM HRS
5B12BBA	Human Resource Development	V	4	3
5B13BBA	Performance and Compensation Management	V	4	3
6B17BBA	Counselling and negotiation skills for managers	VI	4	3
6B18BBA	Organisational Change and Development	VI	4	3

PART B
GENERAL AWARENESS COURSE

COURSE CODE	COURSE TITLE	SEMESTER	CREDIT	EXAM HRS
3A11BBA	Skill Enhancement Course I Numerical Skills	III	4	3
3A12BBA	Ability Enhancement Course I Personality Development and Communication Skills	III	4	3
4A13BBA	Skill Enhancement Course II IT Tools For Business	IV	4(3theory+1p ractical)	2
4A14BBA	Ability Enhancement Course II Environmental Studies	IV	4	3



PART C
COMPLEMENTARY ELECTIVE COURSE

COURSE CODE	COURSE TITLE	SEMESTER	CREDIT	EXAM HRS
1C01BBA	Statistics for business decisions	I	4	3
1C02BBA	Managerial Economics	I	4	3
2C03BBA	Quantitative Techniques For Business Decisions	II	4	3
3C04BBA	Legal Aspects Of Business	III	4	3

