KANNUR UNIVERSITY
കണ്ണൂർ സർവകലാശാല

(Abstract)

FYIMP in Business Administration – Syllabus for Additional English (KU01AECMBA102) to be offered in lieu of First Semester AEC to foreign students and students from other states of India - Approved and Implemented w. e. f 2026 admission – Orders issued.

ACADEMIC J SECTION

ACAD J/ACAD J3/18151/2025 (I) Dated: 09.11.2026

Read:-1. U O of even number dated 05.01.2026

2. E mail dated 20/08/2026 from the Head, Dept. of Management Studies

3. E mail dated 22/08/2026 from the Dean , Faculty of Commerce and Management Studies.

5. Orders of the Vice Chancellor in file of even no, dated 01.10.2026

6 Minutes of the meeting of Standing Committee of the Academic Council held on 08.10.2026

7. Orders of the Vice Chancellor in the file of even no. dated 7.11.2026

ORDER

1. The Scheme & Syllabus of FYIMP in Business Administration offered by the Department of Management Studies, Thavakkara Campus was implemented in the Department of Management Studies w. e. f 2025 admission vide paper read (1) above.
2. Vide paper read (2) above, the Head of the Department, Department of Management Studies, Thavakkara Campus, informed that a candidate from Manipur admitted to the Programme was finding it difficult to study Malayalam/Hindi as the AEC course in the First Semester and requested permission for the candidate to study Additional English as the AEC course in the First Semester. Accordingly, the syllabus of the proposed course, 'KU01AECMBA102: Additional English', along with the recommendation of the Department Council, was submitted for approval.
3. The syllabus was forwarded to the Dean, Faculty of Language and Literature for consideration and the Dean has approved the same vide paper read (3) above.
4. As ordered by the Vice Chancellor, the Syllabus of Additional English (KU01AECMBA102) to be offered in the place of First Semester AEC for foreign students and students from other states of India was placed before the Standing Committee of the Academic Council for consideration..
5. The Standing Committee of the Academic Council, vide paper read (6) above, recommended to approve the Syllabus of Additional English (KU01AECMBA102) to be offered in lieu of First Semester AEC to foreign students and students from other states of India.
6. The Vice-Chancellor, after considering the recommendations of the Standing Committee of

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the Academic Council and in exercise of the powers of the Academic Council conferred under Section 11(1), Chapter III of the Kannur University Act, 1996, approved the Syllabus of **Additional English (KU01AECMBA102)** to be offered in lieu of First Semester AEC to foreign students and students from other states of India and has ordered to implement the same with effect from 2026 admission and also to report the entire matter to the Academic Council.

7. The approved Syllabus of Additional English (KU01AECMBA102) to be offered in lieu of First Semester AEC to foreign students and students from other states of India with effect from 2026 admission, is appended to this University Order and uploaded on the University website (www. kannuruniv.ac.in).

9. Orders are issued accordingly.

Sd/-
Bindu K P G
Joint Registrar (Acad)
For REGISTRAR

To:
1. Head, Dept.of Management Studies Thavakkara, Campus
2. The Controller of Examinations (through PA)
3.Nodal Officer, FYIMP

Copy To:
1. PA to CE (to circulate among the sections concerned under Examination Branch)
2. PS to VC, PA to R
3. JR II (Exam)
4. EP IV/EG I/EXC I Sections (Exam)
4. Web Manager (to publish in the website)
5. Computer Programmer
6. AR/JR (Academic)
7. SF/DF/FC

KANNUR UNIVERSITY * CIVIL STATION P.O. KANNUR Pin - 670 002 * THAVAKKARA *

Forwarded / By Order
SECTION OFFICER

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KU01AECMBA102: ADDITIONAL ENGLISH

Semester	Course Type	Course Code	Credits	Total Hours
I	AEC	KU01AECMBA102	3	45

Learning Approach (Hours/Week)			Marks Distribution			Duration of ESE (Hours)
L	T	P	CE	ESE	Total	
2	1	0	50	50	100	2

*L = Lecture, T = Tutorial, P = Practical,
CE = Continuous Evaluation & ESE = End Semester Evaluation

Course Description

The course is expected to fosters in student's higher order language skills, such as reading and writing, through texts centred on diverse themes and topics in literature. It is expected to broaden the general awareness about the world around by exploring the various ideas about life expressed through literature and make them appreciate the aesthetics in literary texts, thereby sensitising them about their role as social beings

Course Outcomes: At the end of the course, the student will be able to

CO No.	Expected Outcome	Learning Domains
CO1	Read and appreciated good pieces of literature.	U
CO2	Developed aesthetic sensibility and a fresh approach toward life through the study of literature.	An, E
CO3	Improved conversational ability and analytical understanding of situations with the close reading of the non-detailed texts.	U, An
CO4	Become sensitive to human problems, with a view to extend necessary help and guidance to the society whenever it deems it fit.	U, An, E

* Remember (R), Understand (U), Apply (A), Analyze (An), Evaluate (E), Create (C) & Synthesis (S)

Mapping of Course Outcomes to PSOs

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	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	√			√	√	
CO2	√	√		√		√
CO3		√			√	√
CO4		√	√		√	√

Course Contents

Module I: **(Hours of transaction: 10)**

- Rudyard Kipling: If
- Rabindranath Tagore: Where the Mind is Without Fear
- Nissim Ezekiel: Night of the Scorpion
- Alexander Pope: Ode on Solitude

Module II: **(Hours of transaction: 10)**

- J C Hill: Good Manners
- R K Narayan: A Horse and Two Goats
- Aldous Huxley: Why not stay at home?
- Bertrand Russel: Knowledge and Wisdom

Module III: **(Hours of transaction: 10)**

- H.G. Wells: The Stolen Bacillus
- Pearl S Buck: Refugees
- Leo Tolstoy: What Men Live
- Anita Desai: The Accompanist

Module IV: **(Hours of transaction: 10)**

- Shashi Tharoor : "I Plead that You Read"
- Ella Tennant : "How the Philosophy behind the Japanese art form of kintsugi can help us navigate failure"
- M. K.Gandhi: "Playing the English Gentleman"
- Subrato Bagachi : "Go Kiss the World"

Module V: Teacher Specific Module **(Hours of transaction: 5)**

The faculty member/teacher will decide the area of content, transaction and evaluation.

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Core Suggested Readings

Module I

- Kipling, R. (1910). If— [*Rewards and Fairies*]. Doubleday, Page & Co.
- Tagore, R. (1912). Where the mind is without fear. In *Gitanjali (Song Offerings)*. Macmillan.
- Ezekiel, N. (1965). Night of the scorpion. In *The Exact Name*. Sagar Publications.
- Pope, A. (1726). *Ode on solitude*.

Module II

- Hill, J. C. (1941). Good manners. In *An Introduction to Good Citizenship*.
- Narayan, R. K. (1970)"A Horse and Two Goats." *A Horse and Two Goats and Other Stories*
- Huxley, A. (1925). Why not stay at home? In *Along the Road: Notes and Essays of a Tourist*.
- Bertrand Russell. (1954) "Knowledge and Wisdom". Portraits from Memory and Other Essays

Module III

- Wells, H. G. (1895). *The Stolen Bacillus and Other Incidents*
- Buck, P. S. (1933). The refugee. In The First Wife and Other Stories.
- Tolstoy, L. (1885). *What Men Live By and Other Tales*. (Translated by Aylmer and Louise Maude).
- The Accompanist, Anita Desai - Contemporary Indian Short Stories, Sahitya Akademi, 2006

Module IV

- https://www.theweek.in/columns/shashi-tharoor/2023/11/10/why-higher-level-reading-is-important.html
- https://theconversation.com/how-the-philosophy-behind-the-japanese-art-form-of-kintsugi-can-help-us-navigate-failure-193487
- https://www.mkgandhi.org/autobio/chap15.php
- https://speakola.com/grad/subroto-bagchi-go-kiss-the-world-iim-2006

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